



Keizer Community Library Board of Directors

October 13, 2022

Held at KAA Classroom

BOD members present: Barbara Miner, Betty Hart, BJ Toewe, John Goodyear, Kris Adams, Erma Garrison, Elaine Goff, Libby Seil, Lyndon Zaitz. Guest: Gabriella Turney, Jamie Hinsz
Absent: Paula Guiles, Johanna Allen.

Meeting called to order at 6:15 pm.

PUBLIC COMMENTS:

Barbara Miner announced that there will be a YES for Keizer Public Library campaign committee election celebration, Tuesday November 8, McNary Golf Club at 7:30 pm.

November BOD meeting changed to Wednesday November 9 at 6:30

ACTIONS REQUESTED:

- **M.S.P.** September 9, 2022 minutes
- Corrections made to financials: \$24,993.13 balance in checking.
- **M.S.P. not to renew Chamber of Commerce invoice**
- **M.S.P.** adjourn

Library Manager Report:

- Gabriella reported Rob Becker and sons volunteered and moved out all the furnishings to paint in the office. Second workstation was added to the office. Alana performed almost all of the initial sorting of books for Book Sale. Book Bin offered a credit from wishlist and 10 specially requested children's books were donated. Service Desk volunteers support many requests for assistance with public computers – including filling out on-line job applications, accessing on-line veteran's and healthcare benefits and gmail accounts.
 - Gabriella reported Inside Library information is being shown on the monitors behind the circulation desk.
 - New story time volunteer is Cheryl Ousey. Also reported Sean Ortiz Turner volunteered I.T. help.
 - Gabriella reported ABE Books generated \$150.00 in sales and KCL has 200 books on the website now. Highest value KCL book for sale is listed at \$1500.00, author HL Davis published 1916 is a regional interest book. Gabriella plans to promote the visibility on the website.
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- **GOALS FOR 2023:**
 - **Increase Impact**

- Lyndon Zaitz suggested putting library card applications in senior homes. It was recommended KCL inquire about Outreach buses from City of Keizer to bring seniors to the library.
- Barbara mentioned the Kennedy Elementary School pilot program for grant projects.
- Betty Hart mentioned putting library applications at the desk of the bowling alley, REC and Boys and Girls Club.
- Barbara and Erma suggest developing a school liaison program to offer tutoring in the school and field trips to bring children in to see how the library works.
- Jamie Hinsz suggests an event on the website to impact teens program where teens may earn extra credit by editing publishers' copy from ARC.
- Grant writer needed. Diane's name was put forward.
- Libby Seil suggests more events: Lego's, photography, home plants; etc.
- Recording books to help children with improved reading skills.
- Erma suggests an intern program for teens with KT
- Barbara is working with Nancy to increase visibility of our new Pacific Northwest Native American Indian books.
- Erma has suggested increasing children's board books and Bible/Religion books.

MONTHLY FINANCIAL UPDATE: John Goodyear

As of October 13, 2022 KCL has \$24,993.13 balance in the checking account, down by \$4,547.22 from 9/1. This included 2 paychecks and the purchase of library cards. Our initial budget was \$52,995. The debit account has \$203.53, we passed \$306.50 through the account. There is \$31,174.08 in the savings account after and increase of about \$220.65 this month, and the CD increased \$15.14 to \$ 30,045.06. This gives us total of \$85,615.80 total balance, ¾ of the way through the year.

Direct mail- John transferred funds into a debit account to cover this, \$2,400. They needed to run it over 2 days.

Chamber of Commerce- received renewal invoice for the Chamber of Commerce.

2023 budget- Start work on next year's budget

COMMITTEE/WORK GROUP REPORTS:

- BJ reported that Eagle Press contributed/discounted price for the YES for Keizer Public Library information mailing. Two Saturdays 10/15 and 10/22 at 9:00 am leaving YES for Keizer Public Library handouts took place and met up at Paddington's for pizza afterwards.
- Nextdoor app participation has shown great engagement with the community concerning KCL efforts to become a public library. Overall, the feedback has been positive. There are several threads of conversations, however, the largest participation had over 630 comments. BJ, Erma, Jane Herb, Chris Melquist and John Goodyear as well as our Mayor Cathy Clark have been huge contributors.
- Dolly Parton, funded by Marion/Polk county for early reading is a primary mover. Parents sign up and children receive one book each month. Ages up to 5 years.
- Book Sale- volunteers from the city, Mormon missionaries transported books for sale. Dan Kohler brought help to clear books out.
- Sign up sheets in the library: suggestions for publicity monitor, website, FB. Nancy, Jamie and Gabriella are working on this.
- Caroline Holmes- poetry author event held October 13,2022

DONATIONS:

1. Keizer Times donated $\frac{1}{4}$ page each edition to the YES for Keizer Public Library campaign.
2. Spirit Mountain – \$7500 to cover library manager's salary